



INVITATION

We are inviting you to the public lecture given by

Prof. Dr. Jukka Jokilehto

(Special Advisor to the Director General of ICCROM),

with the title

Conservation of Cultural Heritage in the 21st Century: Principles & Challenges

The lecture is a part of the **»Scientific evenings«** cycle of lectures and will take place on Thursday, **20 March 2014 at 7PM** at the Lanthieri Mansion in Vipava.

The moderator will be Doc. dr. Saša Dobričič, programme directress of the doctoral study programme of the University of Nova Gorica.

In the 21st century, the notion of 'cultural heritage' is broadly referred to works of art and historic monuments, to historic urban areas and cultural landscapes. It includes tangible and intangible aspects of human creative efforts and traditions. Conservation principles were mainly developed in the second half of the 20th century, adopted in international conventions and charters by international organizations, UNESCO, ICOMOS, Council of Europe.

The conservation of genuine heritage resources is recognized in national legislation worldwide. It is also a major target for world tourism industry. At the same time, there is increasing globalisation in technological development and world trade. In this context, the continuity and control of change in heritage areas is subject to continuous challenges eroding the authenticity and integrity of resources recognized as heritage.

Lecture will be in English.

Kindly invited!

Further information: Andreja Leban, Public Relations, T: +386 5 3315 397, E: andreja.leban@ung.si

