

19 > 20.02.2010

ex convento dei servi di Maria,
Campo della Chiesa 3
S. Elena, Venezia

Scientific Committee

SAŠA DOBRIČIĆ, PAOLA FALINI

XAVIER GREFFE, JUKKA JOKILEHTO

contacts

MARCO ACRI

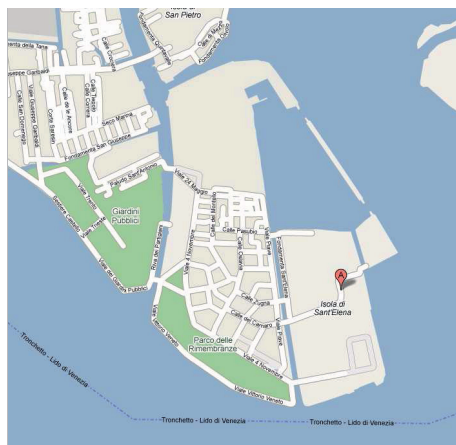
ex Convento dei servi di Maria, campo della Chiesa 3

Sant'Elena, Venezia

tel.: +390415299663

fax.:+390415299664

email: secretariat@ung.si



I
- -
U
- -
A
- -
V

Università Iuav
di Venezia

University of
Nova Gorica



CREATIVE CITIES: WHICH (HISTORIC) URBAN LAND- SCAPE?

UNG-ETCAEH
conference 2010

19 > 20.02.2010
ex convento dei servi
di Maria
S. Elena, Venezia
ore 9>18.30



conference

19 > 20.02.2010

ex convento dei servi di Maria, S. Elena, Venezia

Making cities creative requires today the diffusion of new values, references and projects related to the individuals and the communities that constitute them. At the level of public policies, we notice also the announcement of proposals to acclimatize behaviours to new development logics, regarding the development of educational, cultural, and financial services to attract new talents. This issue is less frequent if we start from the establishment of a mutual relationship between the city and its landscape, assuming the latter both as visualisation of urban forms and as daily experience made by the inhabitants. How do temporary choices, which forge landscape (architecture, property rights management, etc.), reinforce (or not) the creative ways of thinking and live? (Xavier Greffe, trad. Marco Aciri).

We can have different perceptions of landscapes, depending who is concerned about this. The traditional perception of a landscape could be associated with many mythological perceptions, as well as virtual spatiality related to these. Today, people are often too busy to look – apart from some enthusiasts. Recognition of landscapes and/or cultural landscapes as heritage, and that is what they should be, is a learning process. I think that the question is not only about protection of certain landscapes. It is more often than not of continuing to design and develop our 'environment' so that the product does not destroy the qualities, but rather enhances them. (Jukka Jokilehto)

FRIDAY 19TH OF FEBRUARY

9.00 Welcome

GUIDO BRATINA Vice-President for
Research, University of Nova Gorica

DONATELLA CALABI

Vice Rector University Iuav of Venice

JEAN-PIERRE BOBENRIETHER

Director Ecole d'Architecture

de Paris-Belleville

ENZO SIVIERO

Vice President CUN

FABIO FIOR

Representative Veneto Region

*Announcement of the exposition
of the community involvement
project on Ca' del Bue incinerator
in Verona)*

SAŠA DOBRIČIĆ

ETCAEH Director

10.00 1st Session

HUL Concepts, Characterization, Tools

(A new concept? A new category
of cultural heritage sites? A new
research method?)

Landscape: Which kind of

ecosystems?

(Ecological dimension of HUL
preservation and management)

10.00 **FRANCO FARINELLI** Bologna University

10.30 **BRUNO FORTIER** Ecole d'Architecture
de Paris-Belleville

11.00 **FRANCO LA CECLA** Università

Vita e Salute San Raffaele di
Milano

11.30 **Coffee Break
Video projection, UNG School
for Applied Arts**

12.00 **2nd Session
Economy and Management
session**

Landscape as a form of collective game: cooperation or/ and conflicts?

(Which participation and
coordination of different
competences and actors?)

Which drivers for landscape?

(Which are the consequence
of specific drivers -such as

property law- on landscape
transformation?)

Landscape assessment: the value of atmosphere?

(What are long term effects of
market regulation on landscape
atmosphere?)

12.00 **XAVIER GREFFE**

La Sorbonne (Chair)

12.30 **LUIGI FUSCO GIRARD**

University of Naples

13.00 **ANTONIO PAOLO RUSSO**

University of Tarragona

13.30 **MARCO EUGENIO DI**

GIANDOMENICO

Politecnico di Milano

14.00 **Lunch**

15.00 **3rd Session**

Socio Spatial Analysis

From things to relations: landscape as a socialization factor

(HUL social practices: from
historic monument to museum to
social factory)

Preservation of HUL-a matter of use?

(Preservation of HUL through
social capital building)

How to realize Landscape as a common good?

15.00 **ARJO KLAMER**

Erasmus University (Chair)

15.30 **ALAIN BOURDIN**

Institut Français d'Urbanisme

16.30 **RENE RUSJAN**

University of Nova Gorica

17.00 **Coffee break**

Video projection, University of Nova Gorica, School of Arts

17.30 **JOSÉ MARÍA EZQUIAGA**

Escuela Tecnica Superior
de Arquitectura de Madrid

18.00 **PIERLUIGI SACCO**

University Iuav of Venice

18.30 **Round table**

XAVIER GREFFE (CHAIR)

SATURDAY 20TH OF FEBRUARY

9.00 **4th Session**

HUL Planning

HUL between Preservation and Innovation

(HUL preservation and the
boundaries of acceptable change)

HUL Preservation interfaces

(HUL planning: between buildings
and community; Which are the
identifying qualities to accept-to
conserve?)

Landscape aesthetization: a new form of creativity dissemination?

9.30 **PAOLA FALINI**

Sapienza University of Rome (Chair)

10.00 **FRANCISCO POL MENDEZ**

Escuela Técnica Superior de Arquitectura
de Madrid

10.30 **FRANCESCO AMENDOLAGINE**

University of Udine

11.00 **YOSHIFUMI MUNETA**

Kyoto Prefectural University

11.30 **Coffee Break**

12.00 **5th Session**

HUL policies

Political Landscape and landscape policy

(Policies of Making Landscape)
**HUL-making place strategies
and practices**

(Between Authorities,
Communities and Individuals)

What kind of integrity of experience

(Functional, Physical or Social?)

12.00 **JUKKA JOKILEHTO**

University of Nova Gorica and ICCROM (Chair)

12.30 **BRUNO GABRIELLI**

University of Genova

13.00 **ROBERTO D'AGOSTINO**

Arsenale spa, President

13.30 **STEFANO BIANCA**

Former Director AKTC-HCSP

14.00 **LODOVICO FOLIN CALABI**

UNESCO WHC

14.30 **Lunch**

15.30 **Round Table**

MANUEL R. GUIDO

MiBAC-UNESCO, (Chair)

MARC BREITMAN

Ecole d'Architecture
de Paris-Belleville (Chair)

17.00 **HOTEL LIMBO**

**Projection of the movie and
discussion with authors,
Erica Stanga and**

Marco Spencer Snow